

The Antler 2011

Dear Senior and Parents:

There are several special offers and deadlines for the senior student in reference to the yearbook.

SENIOR ADS

Senior ads are in the back of the yearbook and are available to parents, relatives, friends and seniors. The ad can contain a photograph(s) and a message perhaps congratulating the student on graduation, a specific achievement, or just general well-wishes. The cost depends on the size of the ad which will also determine how many pictures and how much writing the ad can contain. Please see the enclosed sample for size and cost.

Guidelines for senior ads:

1. Since this is a student publication and students will be designing the ads, we strongly suggest that you do not submit original photographs – especially baby photographs. There is the possibility of damage to the photo or it could be lost.
2. Once you have submitted your ad, do not bring in pictures to replace ones already submitted as we do not guarantee the substitution.
3. While you can submit your ads on a CD or through email, please be aware that the resolution must be high (300 dpi). Low dpi photos will not print well and will likely be rejected or resized. The plant will not except photos less than 300 dpi.
4. We cannot guarantee that the font you request will be used. We use the yearbook company fonts.
5. The staff does reserve the right to reject questionable photographs or writing due to anything that is offensive to good taste or public decency. All written subject matter is to be understood by all who purchase the yearbook. We will ask the advertiser to resubmit another photograph or writing.
6. Do not send in photos on copy paper or printed off of a computer. These photos do not print well and the plant will not accept them.
7. Collages are to be done by the advertiser.
8. Having a rough draft of how you would like the senior ad to look is helpful to the yearbook staff.
9. You may (but are not required) to send it in camera ready.
10. We have added a 1/16th size if you would like to place a message and small photo to a senior. Please specify message placement or we will arrange the best fit.

Ads with money must be received by February 4th. No exceptions can be made as we have an obligation and deadline to meet with our yearbook company. Send correspondence to Lesley Hilts at the address below. The yearbook office is closed during the summer, but will reopen the first day of school. Yearbook staff members will also be available during August registration. Please include a self-addressed, self-stamped envelope so your ad can be returned via the mail around the last part of May. Please return the filled out form with your ad and money.

SENIOR NAMEPLATES

The second offer is for a senior to be able to personalize their yearbook with a nameplate. This will be offered at August registration and through October 1st, 2010. The cost is \$5 extra and due at the time of ordering. Students will be asked via announcements to check the list in the office for correct name spelling before it is sent in to the company. It is the student's responsibility to do so; there will be no refunds or exchanges.

SENIOR PICTURE FOR THE YEARBOOK

The most important item for a senior is the senior photograph. The deadline is **October 11th**.

1. Please be sure you find out from your studio whether they are sending your picture or if you need to hand it in.
2. If you hand it in, it is your responsibility to get it to the yearbook staff by the above date.
3. We need two wallet size photos with your name on the back of each picture by the above date. Most photographers now submit senior pictures on disk with the correct resolution. If you are submitting your photos on disk the resolution should be a minimum of 300 dpis. The plant will not print photos with a lower resolution.
4. If you want your photographs back, you will need to check with the yearbook staff before or after school before the last day of school. We will have the photos back by then. In the event that the plant has not yet sent them, you can return in the fall and request them from the yearbook adviser.

PHOTOGRAPH REQUIREMENTS

- Total size of the photo is wallet (about 2 ½ by 3 ½ inches).
- Head and shoulders only.
- Please avoid using looking back over the shoulder photos, students leaning to the side, or hands in the photographs. In the yearbook, the shoulder/arm or hands become the center of interest rather than the student's face.
- No soft focus, soft diffusion, or special focus effects; these types of photos do not reproduce well in the yearbook.
- Color photograph with a neutral background is best.

SENIOR QUOTES

- While you are not required to submit a quote for the yearbook, if you would like to submit a quote it will need to be short (one – two lines) and school appropriate. The yearbook staff reserves the right to reject any questionable quotes. Please choose wisely.

IMPORTANT DATES

August registration through Oct. 1 – Buy your 2011 *Antler* for \$45; pay an extra \$5 for a nameplate. (Other packages available – see order form in registration packet)

October 11 – Deadline for senior pictures due to yearbook staff. Deadline for senior quotes also due.

February 4 – Deadline for senior ads with money, writing and pictures due to the yearbook staff.

June 9 – Tentative date scheduled for yearbook distribution.